

**FOR IMMEDIATE RELEASE**

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**OKI Receives Top International Award for Best Traffic Simulation**

**Cincinnati, OH** -- The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) was awarded the 2006 Citilabs User Award for Best Traffic Simulation presented at the annual Citilabs International Users Conference. This is the highest honor presented by Citilabs, the market leader in transportation software.

"We are honored to be a world leader in traffic simulation," said Mark Policinski, Executive Director of OKI. "OKI's dedication to improving the region's transportation system has driven us to be pioneers in the use of traffic simulation."

OKI integrates a software system called Cube Dynasim with their travel demand model to visualize local improvements such as new interchange ramps, additional turn lanes, access management and the integration of pedestrian movement and transit. Cube Dynasim is a system that allows planners to simulate, visualize and evaluate the effects of proposed transportation plans. OKI has used this system to develop alternatives for the Uptown area as well as Dixie Highway.

OKI is a council of local governments, business organizations and community groups committed to developing collaborative strategies, plans and programs to improve the quality of life and the economic development potential of the Tri-State.

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