



**FOR IMMEDIATE RELEASE**  
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## **Fight High Gas Prices by Carpooling or Vanpooling** **Sharing a ride to work can save commuters hundreds of dollars a year**

**Cincinnati, Ohio** – With gasoline prices soaring, the cost of filling up is hitting household budgets like never before. If you're feeling the effects of rising gas prices on your wallet, you may want to consider carpooling or vanpooling to work. Here's where Ohio-Kentucky-Indiana Regional Council of Government's (OKI) RideShare program can help.

"In addition to the financial benefits of the RideShare program, participants find that they save time and money and reduce stress," OKI Board President Christine Maticic.

RideShare is a free matching service coordinated by OKI that will help commuters form carpools and vanpools to and from work. RideShare offers free employer campaigns to help businesses and their employees fight rising gas prices, stress and the-traffic congestion in the region.

RideShare currently has 18 vanpools in operation throughout the region and approximately 1,100 commuters in their database that are interested in carpooling. The database is used to help commuters find carpool matches in the same area as where they live and work. Anyone interested in joining RideShare can call 241-RIDE or fill out an application on line at [www.RideShareOnline.org](http://www.RideShareOnline.org)

RideShare's mission is to provide transportation alternatives to people within the tri-state area; thereby promoting energy conservation, reducing traffic and pollution, saving money and helping to preserve the quality of life for those who live in the OKI region.

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