

FOR IMMEDIATE RELEASE
June 2, 2009



OKI Releases New Street Guide for Bicyclists

Cincinnati, OH – The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) recently announced the release of its 2009 Cincinnati Bike Route Guide coinciding with National Bike to Work Month in May.

“The release of the bike route guide is quite timely because there has been a significant increase in the number of individuals enjoying the benefits of travel by bicycle,” said Campbell County Judge Executive and OKI Board President Steve Pendery. “Bicycling can provide a terrific alternative to using a motorized vehicle for running errands, attending appointments or simply enjoying sunny weather with the great benefit of exercise.”

The updated bike route guide was coordinated by Don Burrell, OKI senior planner and bicycle/pedestrian coordinator, and a group of volunteer cyclists. The guide is oriented to biking commuters who work in and around the city of Cincinnati but it also includes areas in northern Kentucky as far south as the Cincinnati/Northern Kentucky International Airport and the Interstate-275 beltway.

The volunteers, many of whom are experienced cyclists, helped to re-evaluate the suitability ratings of streets and identified additional roads to make useful connections for getting around town by bike. The map covers the central part of Hamilton County, including all of the city of Cincinnati, and the northern parts of Boone, Campbell and Kenton counties including Newport and Covington.

This map was last published in 1998 and as a result of public demand, the map has been updated to not only assist with the planning of commuting and recreational trips, but also includes information about Ohio laws, bike maintenance, riding tips and various resources for cyclists.

The guide is free of charge and copies can be obtained by stopping by the OKI office at 720 East Pete Rose Way in downtown Cincinnati during regular business hours Monday through Friday, 9a.m. to 4p.m. or through participating local bike shops. The guide is also available via the OKI Website at www.oki.org. OKI’s long-range goal is to have an interactive guide accessible on-line with the capability for a cyclist to map out a trip from start to finish for personal use.

OKI is a council of local governments, business organizations and community groups committed to developing collaborative strategies, plans and programs to improve the quality of life and the economic development potential of the Tri-State.

###

For more information contact: Florence Parker, 513-621-6300 ext. 103.

Steve Pendery
President

Mark R. Policinski
Executive Director