

FOR IMMEDIATE RELEASE
September 10, 2009

OKI Launches Dynamic Web Site Redesign

New Web site is more user friendly and includes social media links

Cincinnati, Ohio – The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) today unveiled its new Web site at www.oki.org. The redesign has transformed OKI's previous Web site by updating the existing information and adding new links and features.

“After months of hard work from our staff, we are proud to unveil the new Web site,” said OKI Board President and Campbell County Judge Executive Steve Pendery. “The new site increases OKI's ability to communicate how it is improving the region's transportation network and the economic vitality of communities throughout the region.”

Visitors to OKI's newly designed Web site can easily access the latest OKI news, find upcoming events, download maps and link to other OKI pages with information involving its Clean Air and RideShare programs.

Some other key features of the site include access to information such as developments involving the I-71/I-75/Brent Spence Bridge project or area American Recovery and Reinvestment Act projects. It also enables visitors to easily browse important planning documents such as the latest Transportation Improvement Program amendments or the 2030 Regional Transportation Plan.

The new Web design also vaults OKI into the social media universe through links to the agency's Twitter, Facebook and YouTube accounts. OKI is experimenting with the social media sites to improve the availability of information and to provide an interactive component for the public.

“The enhancements to our Web page allows us to offer volumes of information involving upcoming plans, projects and meetings in a more concise and easily navigable format,” said OKI Executive Director Mark Policinski. “It furthers our pursuit to tell the community we're here, we're listening and we're working hard to improve the Greater Cincinnati area.”

OKI is a council of local governments, business organizations and community groups committed to developing collaborative strategies, plans and programs to improve the quality of life and the economic development potential of the Tri-State.

###

For Additional Information Contact: Brian Cunningham (513) 619-7670
Sarah Fry (513) 621-6300 ext. 141

Steve Pendery
President

Mark R. Policinski
Executive Director