

FOR IMMEDIATE RELEASE
July 14, 2010

OKI Releases New Bicycling Map for Northern Kentucky

Cincinnati, OH – The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) Board President and Campbell County Judge Executive Steve Pendery today announced the release of its 2010 Northern Kentucky Bike Route Guide.

“Bicycling is a healthy transportation alternative and this new bike map will help people navigate their environmentally-friendly journeys,” said Pendery. “This new map will make it easier to leave the four wheels parked and conduct daily activities through the power of the pedal.”

OKI Senior Planner and Bicycle/Pedestrian Coordinator Don Burrell and a volunteer group of area cyclists reviewed existing maps; researched newly constructed bicycle routes and lanes; and compiled the information contained in the new 2010 bike guide. The last update to the northern Kentucky bike map was completed in 2002.

The map research group evaluated the suitability of roads for bicycling and identified additional roads that could serve as useful biking connectors. The guide also consolidates previous individual maps for Boone, Campbell and Kenton counties into one which eases that ability to follow routes that cross county boundaries. The new bike guide contains useful information to assist with commuting and recreational trip planning and highlights where striped bike lanes, parks, schools, stores and ‘significant’ hills are located. It also includes information involving Kentucky laws, bike maintenance, riding tips and various resources for cyclists.

“The new map provides bicyclists with a powerful new tool to help them maneuver their way through northern Kentucky’s street network,” said Burrell. “We had an experienced group working on this and the input from these cycling enthusiasts was essential in compiling a comprehensive but easy to use guide.”

OKI’s long-range goal is to have an interactive bike route guide accessible on-line with the capability for a cyclist to electronically map a trip. Copies of the Northern Kentucky Bike Route Guide are free of charge and can be obtained from northern Kentucky bike shops or the OKI office. The map is also available via the OKI website at www.oki.org.

OKI is a council of local governments, business organizations and community groups committed to developing collaborative strategies, plans and programs to improve the quality of life and the economic development potential of the Tri-State.

###

For more information contact: Florence Parker, 513-621-6300 ext. 103.

Steve Pendery
President

Mark R. Policinski
Executive Director