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## **Transportation Planning Gets a Boost from Technology** *OKI's First Mobile App Puts Transportation Information at User's Fingertips*

**Cincinnati, Ohio** – The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) today released its first mobile app for use on mobile devices running Apple's iOS or Google's Android operating systems. The Transportation Improvement Program (TIP) on Demand Mobile app is a compilation of highway and transit projects in the Greater Cincinnati region that are scheduled to receive state and/or federal funding. This app is one of the first of its kind in the country.

"OKI is utilizing latest technologies, like mobile apps, to further communicate transportation planning activities and projects in the Greater Cincinnati community," said OKI Board President and Clermont County Ohio Commissioner Edwin Humphrey. "This app is just one example of how dedicated OKI is to ensuring the public has free, easy access to this type of information not only so they can stay informed but so they can also provide OKI with any feedback they may have."

The TIP on Demand Mobile app identifies highway projects by county and gives specific details about each project. Details include the location of the project, a description, itemized costs and a map of the project. This app is a free tool for all interested parties providing them with access to the most current information regarding OKI's Transportation Improvement Program.

"Putting information about construction projects at a person's fingertips is what this app is all about," said OKI Executive Director Mark Policinski. "It's just one more resource people can utilize to find out what is happening in terms of transportation projects and construction in their community."

For more information on the TIP on Demand Mobile app, visit [www.oki.org](http://www.oki.org). The app is also available for download from Apple's app store.

OKI is a council of local governments, business organizations and community groups committed to developing collaborative strategies, plans and programs to improve the quality of life and economic development potential of the Tri-State.

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