

Chapter 3 - GOALS AND OBJECTIVES

To double the current percentage of total trips made by bicycling and walking; and to simultaneously reduce by ten percent the number of bicyclists and pedestrians killed or injured in traffic crashes.

FHWA, The National bicycling and Walking Study –
Transportation Choices for a Changing America,
Chapter 1 – Goals

OKI serves the Greater Cincinnati region as the federally designated Metropolitan Planning Organization (MPO), a body primarily composed of the region's local governments. It is charged with determining the region's transportation needs and with equitably allocating available funds to implement planned projects. Partners in the process include the region's transit providers and the respective state transportation departments (Ohio and Kentucky).

As described in the first chapter, the scope of regional transportation planning has expanded beyond the construction of highways to include transportation impacts on land use, air quality and social equity. To the extent that non-motorized travel (bicycling and walking) can contribute to these overall regional concerns, they are being encouraged.

The OKI Regional Bicycle Plan is intended to serve as a guide for the improvement and expansion of the bicycle transportation system in the OKI Region, to encourage the use of the bicycle as a mode of transportation, and to serve the needs of bicyclists in the region.

The following goals are directed toward achieving the vision stated in Chapter 1 and are general statements for defining the specific actions stated in the accompanying objectives.

GOAL 1: Develop a regional bicycle system that is integrated with other transportation systems.

Objectives:

A. Develop bicycle routes that serve the transportation and recreation needs of bicyclists of all ages.

B. Integrate bicycle planning with other local, county, regional, and state transportation plans, programs and projects.

C. Encourage planners and engineers to include the needs of bicyclists when designing transportation facilities (e.g. road lane width and shoulders, storm water inlets, bridges, transit access and parking) in urban, suburban and rural areas according to recommended roadway design standards.

D. Encourage and support the use of nationally accepted and/or recommended design standards for the development of bicycle facilities, including standards for construction, signing and pavement markings.

E. Encourage the appointment of bicycle coordinators at county and municipal levels of government to coordinate the needs of bicyclists with other county and municipal transportation plans and projects.

GOAL 2: Provide a safe, convenient and appealing bicycling environment.

Objectives:

A. Establish procedures for obtaining and responding to comments from the bicycling community about the regional bicycling environment on an ongoing basis. Consider means for doing this with the Internet.

B. Encourage adult cyclists to use their bicycle instead of their motor vehicle for more of their work and personal business trips.

C. Provide technical assistance to units of local governments and other public and private agencies that want to expand and improve the bicycling environment.

D. Encourage the maintenance of bikeway facilities by the responsible jurisdictions to repair damage from deterioration and remove accumulated debris.

E. Prepare and publish bicycle maps for the eight counties in the OKI region to inform cyclists of the recommended roads and paths for bicycle travel.

GOAL 3: Secure adequate funding for bicycle improvements in the region.

Objectives:

A. Identify available local, state and federal sources of funding for bicycle facilities and programs.

B. Promote state legislation to enable gas tax revenue to be spent for bicycle and pedestrian improvements.

C. Identify potential private and corporate funding sources, including user's fees.

D. Maintain files for applicant eligibility, application requirements, project eligibility, and administrative guidelines for the various funding sources.

E. Advise local governments of upcoming application deadlines.

F. Participate in the development of the OKI Overall Work Program and Transportation Improvement Program to incorporate bicycling and bicycle facilities into appropriate regional programs and projects.

GOAL 4: Encourage and support bicycle safety, education and enforcement programs.

Objectives:

A. Distribute bicycle safety and education materials to schools, law enforcement agencies, and other organizations and individuals involved in promoting safe bicycling practices.

B. Promote and encourage bicycle safety programs for bicyclists, schools, law enforcement agencies, and motorists for sharing roadways and shared use trails.

C. Identify potential partners with the primary purpose of education or promotion that will be capable of assisting with implementing these programs in the region.